

Lead Retrieval Services

LearningSCAPES 2023

October 12-15, 2023 – Hilton Chicago – Chicago, IL

*Early-bird offer ends **September 15th, 2023***

LearningSCAPES 2023 exhibitors are being offered the following methods for securing comprehensive contact information for prospects that visit their booths. Regardless of which method you choose, the process is quick, convenient, and accurate.

Guaranteed Availability Deadline: September 15th, 2023

After this date, availability may be limited, and all equipment provided is on a first come, first served basis. Order early to take advantage of substantial price savings!

Lead Retrieval Options

Premium Handheld Reader



A lightweight, battery powered reader with color graphical touchscreen display.

Features include custom qualifiers, note taking, automatic upload and web access to your leads, and copying leads to your USB drive at any time. Battery lasts for a full show on a single charge. Built-in prize draw feature for in-booth giveaways.

Early Rate
thru 9/15/23
\$399

Advance Rate
thru 10/11/23
\$499

On-Site
after 10/11/23
\$549

Standard Handheld Reader



A lightweight, battery powered portable reader with monochrome LCD display and thumbwheel navigation.

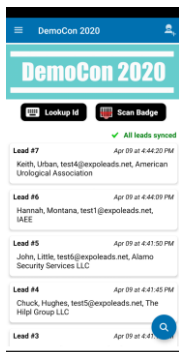
Features include qualifiers, automatic data upload and web access to your leads, and operates for a full show on a single charge.

Early Rate
thru 9/15/23
\$349

Advance Rate
thru 10/11/23
\$449

On-Site
after 10/11/23
\$499

ExpoLeads Mobile App



ExpoLeads Mobile allows you to capture, qualify, and follow up on leads directly from your smartphone or tablet, and then securely access this data in real time from any location.

Features include custom qualifiers, note taking, surveys, and real-time automatic data upload and web access to your leads. *License is per device. Device(s) not provided.*

Supported on iOS (13.0 or later) and Android (4.4 and up). Just download the ExpoLeads Mobile app from the iTunes or the Google Play stores and install on your device.

Early Rate
thru 9/15/23
\$309 1st license
\$179 ea add'l license

Advance Rate
thru 10/11/23
\$399 1st license
\$179 ea add'l license

On-Site
after 10/11/23
\$449 1st license
\$179 ea add'l license

Order online at <https://orders.expotools.biz/LS202310>

Have any questions? Email us at orders@expotools.biz or call us at (866) 229-8470 ext. 1

Optional Add-On Features

Custom Qualifiers



Customize your qualifiers for improved characterization and post-show follow-up.

These can be simple follow-up codes ('schedule demo' or 'send demo kit'), references to specific products ('interested in C series') or information about the prospect ('uses previous version' or 'assign RFP to Larry').

\$50

Virtual Tote Bag



Save money on printing and shipping costs – just deliver the information prospects want directly to them in an environmentally sustainable way.

With the ExpoTools Virtual Tote Bag system, you can upload your documents, brochures, and other sales materials to our on-line portal. During the show, just scan the prospect and check off which documents or packages are of interest to them. In a few minutes, they will receive a personalized email with descriptions and links to that information!

This is an add-on for the *Premium Handheld Reader* or the *ExpoLeads Mobile App*.
Not compatible with the *Standard Handheld Reader*.

\$175

Wireless Printer



Fast, quiet, and battery powered. Prints up to 40,000 lines on a single charge, enough for a whole show! Works with either of our handheld readers: premium or standard. Not for use with the ExpoLeads Mobile App.

This is an add-on for the *Premium Handheld Reader* or the *Standard Handheld Reader*.
Not compatible with the *ExpoLeads Mobile App*.

\$75

Delivery



Don't waste time coming to pick up your lead retrieval equipment at the service desk! Get your *Handheld Reader* and *other accessories* delivered right to your booth.

One of our lead retrieval experts will deliver your rented equipment straight to your booth and provide in-booth training on the spot.

\$75

Developer Kits

ExpoLeads Mobile Developer's Kit



For exhibitors with their own lead retrieval system, order the ExpoLeads Mobile Developer's Kit to retrieve full badge data in real-time.

For advanced users only.

Requires an on-site data connection to access the API and pre-show developer integration.

Early Rate
thru 9/15/23
\$799

Advance Rate
thru 10/11/23
\$899

On-Site
after 10/11/23
\$999

Order online at <https://orders.expotools.biz/LS202310>

Have any questions? Email us at orders@expotools.biz or call us at (866) 229-8470 ext. 1